

Better Collaboration — with Babbel

With Babbel, THW volunteers improve their internal collaboration and equip themselves linguistically for their international assignments.



appreciated
the ease of use



communicated better
with team members

Top 3 Reasons To Use Babbel

- ✓ flexible course structures for all language levels
- ✓ applicable content for real-life situations
- ✓ offline usage possible

The Challenge

With 80,000 volunteers and helpers, the THW (Federal Agency for Technical Relief) is Germany's official civil- and catastrophe-protection organization, operating domestically and abroad. Particularly in international settings, basic knowledge of the local language is essential for quick communication in exceptional situations. With Babbel, all helpers can equip themselves for their assignments.

"We want to offer our emergency service personnel an innovative tool for language learning, one that is flexible and not constrained by a fixed framework."



Klaus Buchmüller,
Head of International Operations,
Technisches Hilfswerk (THW)

Why Babbel?

With Babbel, THW volunteers learn based on their individual prior knowledge and specific needs, without being limited to courses at specific times.

"Since Babbel can also be used offline, it's great to use en route or in 'WiFi-free zones.' And given the nature of disaster areas, this is often the case."

In Babbel's beginning courses, team members gained a basic understanding of the local languages of their assignments, while special business courses about teamwork or management offered advanced speakers tailored content. One disaster relief worker reported: "My new language abilities allowed me a completely different level of access to our partners."

Summary

With Babbel, the THW team learns flexibly with concretely applicable content, in order to better equip its volunteers for better internal and international collaboration.

Photo: THW

